

Press Release

Submission deadline for the animago AWARD 2017 extended until 19th June / High-ranking jury experts

Munich, 29 May 2017. The submission deadline for the international competition known as the animago AWARD 2017 has been extended until Monday, 19th June. Creatives from all over the world are invited to submit their work in the fields of 3D ANIMATION & STILL, VISUAL EFFECTS, VISUALISATION and DESIGN in eleven categories in all realms of CGI (Computer Generated Imagery) at www.animago.com. Participation is free.

The 2017 awards ceremony will take place during the animago AWARD & CONFERENCE (07/08 September 2017). This two-day gathering is a combination of award show, conference program and trade exhibition focused on animation, visual effects, visualization, virtual- and augmented reality and design.

The submitted projects will be viewed and evaluated by an independent jury of experts. Hamburg-based graphic designer and freelance editor **Günter Hagedorn** will once again act as jury chairman and oversee the management of the entire animago. Among this year's jury members are character animator and filmmaker **Melanie Beisswenger** (Happy Feet, Happy Feet 2, Iron Man 3), **Alexander Bouquet**, head of postproduction at JUNG VON MATT, **Maggy Fischer**, head of postproduction at NEVEREST, DIGITAL PRODUCTION editor **Mirja Fürst**, Milkroom Studios managing director **Robert Hoffmeister** (Pirates of the Caribbean 2,3 and 4, Star Wars Episode 2 and 3), graphic and motion designer **Elisa Krenz**, **Rolf Mütze**, co-founder and managing director of the VFX and animation studio LAVA Labs moving images, **Juri Stanossek**, VFX supervisor at Mackevision Medien Design and **Dominik Zimmerle**, VFX supervisor at TRIXTER Munich.

This year's guest jurors include **Daniel Curio**, Head of Film Policy and Audiovisual Media at Bavaria's State Ministry for Economics and Media, Energy and Technology, **Jürgen Korbinian Enninger**, Head of Munich's Expert Team on Culture and the Creative Industries and **Marc Gegenfurtner**, Head of Department 1 for the Fine Arts, Performing Arts, Film, Literature, Music, City History & Science in Munich's Cultural Department.

The jury for the Special Architecture Prize presented by DETAIL comprises once again Günter Hagedorn and Mirja Fürst but this year also architect, editor, graphic designer and concept designer **Pedro Ferreira**, DETAIL editor-in-chief **Dr. Sandra Hofmeister**, owner and interior architect/designer at Plan2Plus **Ralf Peter Knobloch** and DETAIL editor **Peter Popp**.

The animago CONFERENCE offers a programme of keynote addresses, lectures and workshops that serve to connect the creative community with an audience of international experts and film and media enthusiasts.

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Sponsor partners for the animago AWARD & CONFERENCE 2017:

Autodesk: A global leader and provider of 3D design, planning and entertainment software, www.autodesk.de.

Esri: Esri is the world's leading software manufacturer of geo information systems (GIS). This technology uses in large part 3D, graphic data processing, visualization, animation and other multimedia resources, www.esri.com.

Maxon Computer: Manufacturer of high-end 3D modelling, animation and rendering software. Their Cinema 4D and BodyPaint 3D programmes have received multiple awards, www.maxon.net.

NEC Display Solutions Europe: This globally active company currently holds the leading position in the "Display Market" and offers efficient and productive "Total Display Solutions", www.nec-display-solutions.com.

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Vogelsänger: Photo, Film, Multimedia, Event, Consulting – five elements include five specific services: In any combination plus inspiring each other. www.vogelsaenger.de.

Wacom: Leading manufacturer of pen tablets, interactive pen displays and digital interface solutions, www.wacom.com.

All events will be supported by the **Bavarian State Ministry for Economics and Media, Energy and Technology** and by the **Team of Excellence Culture Creative Industries City of Munich**.

animago is organised by the special-interest German-language magazine known as DIGITAL PRODUCTION, www.digitalproduction.com. DIGITAL PRODUCTION is published by ATEC Business Information GmbH, www.atec-bi.de.

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